



For Immediate Release

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Unicorn Pitch Grand Final 2023

Düsseldorf, NRW, February 22, 2023 -- StartupDorf's highly anticipated "Unicorn Pitch Grand Final" is set to take place on March 1st, 2023. The event will see five startups from all over NRW competing for the prestigious title of "StartupDorf Unicorn of the Year". The competition, which is now in its second edition, has been a huge success since its inception, attracting not only startups from NRW but also from other exciting startup hubs like Berlin, Munich, Hamburg, Vienna, and Leipzig.

Startup pitch competitions like the "Unicorn Pitch Series" have become increasingly important in recent years as they provide an excellent platform for startups to showcase their ideas, gain exposure, and receive feedback from industry experts. The competition's format allows startups to refine their pitch and business model, which is critical for their growth and success.

StartupDorf's successful "Unicorn Pitch Series" model is a significant catalyst in the growth of the startup ecosystem in NRW. The series has regularly attracted applications from exciting and innovative startups from all over Germany and beyond. The "Grand Final" is a testament to the strength and success of the series, showcasing some of the most innovative startups in the region.

The exclusive "Grand Final" event was made possible through the support of some of the supporting members dedicated to the startup culture. In addition to the fame and glory of the evening, the winning startups will receive prize money and material prizes from the sponsors. The competition's expert jury, which consists of association members, will ultimately decide which startups will receive these awards.

The jury for this year's event includes Dr. Paolo Bavaj, Chief Innovation and Development Officer, Stahl Holdings, Dr. Monika Hauck, founder of Repair Rebels, and Dr. Patrick Müller, Equity Partner at Heuking Kühn Lüer Wojtek, and Christian Wenzel, Founder Venture Labs.

The "Unicorn Pitch Grand Final" promises to be an exciting and highly competitive event, and StartupDorf is proud to host such an impressive lineup of jury members and startups: ZeltzuHause, Click N Safe, Your Easy AI, Animate Me and Kaiako.

The event highlights the vibrant and growing startup ecosystem in NRW and showcases the region's most innovative and forward-thinking entrepreneurs.

About StartupDorf e.V.: StartupDorf is a non-profit association and network dedicated to strengthening the startup culture and ecosystem in the Düsseldorf region. Founded in 2013, the association offers a platform for networking, exchanging ideas, and providing insights into top startup topics for its members. StartupDorf also acts as a meeting point for the growing startup community in the metropolitan region of Düsseldorf and NRW. The association offers free membership to startups and supporting membership for companies starting at 250 EUR.

About the StartupDorf Unicorn Pitch: The StartupDorf Unicorn Pitch is an early-stage startup pitch competition designed as a series for startups from all over Germany. The competition consists of 4-5 events per year, where 3-4 teams pitch their business ideas in front of an audience. Each team has 5 minutes to pitch their ideas and convince the audience to determine the winning team. The format was launched in 2020 with the Unicorn Pitch Competition and developed into a series in 2021 with the exclusive Unicorn Pitch Grand Final event. The series has attracted a steadily growing reach and is a platform for startups to showcase their ideas and receive valuable feedback from industry experts. The next series kicks off on March 30, and startups can apply to participate in the competition through the StartupDorf website: www.startupdorf.de/pitching